

Report Information

Award Type	Award Number	Prime DUNS	Calendar Year / Quarter	Final Report
Grant	3U58DP001960-01S3	103989187	2011 / 2	No

Award Recipient Information

Recipient DUNS Number	103989187	Recipient Address 1	417 FEDERAL ST STE 1
Recipient Account Number	S9-11-10-98	Recipient Address 2	
Recipient Congressional District	00	Recipient City	DOVER
Parent DUNS Number	042258020	Recipient State	DE
Recipient Type	2F.VW	Recipient ZIP Code + 4	199013635
Recipient Legal Name	EXECUTIVE OFFICE OF THE GOVERNOR OF DELAWARE	Recipient Country	USA
Recipient DBA Name	DIVISION OF PUBLIC HEALTH		

Project / Award Information

Funding Agency Code	7523	Total Number of Sub Awards less than \$25,000/award	0
Awarding Agency Code	7523	Total Amount Sub Awards less than \$25,000/award	0.00
Program Source (TAS) Code	75-0942	Total Number of Sub Awards to Individuals	0
Sub Account Number for Program Source		Total Amount of Sub Awards to Individuals	0.00
CFDA Number	93.723	Total Number of Payments to Vendors less than \$25,000/award	0
Amount of Award	1022792.00	Total Amount of Payments to Vendors less than \$25,000/award	0.00
Award Date	02/10/2010		
Award Description	<p>Prevent Youth Initiation to Tobacco Use, Reduce Exposure to Secondhand Smoke (cigars, cigarillos), Promote Quitting Among Adults and Youth</p> <p>Objectives: By January 1, 2012, increase the tax on other tobacco products from 15% of the wholesale price to 68% (or a number equal to the state's cigarette tax based on a per price or per dose basis).</p> <ol style="list-style-type: none"> 1. Educate policy makers and community stakeholders on other tobacco products and tax equity via 6 workshops. 2. Partners will seek sponsorship of bill that increases excise tax on other tobacco products 3. Conduct 3 focus groups regarding other tobacco products (to include attitudes on pricing as well) 4. Conduct counter-advertising 		

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and public awareness/education media campaign on dangers of other tobacco products via television (local cable stations), radio, print, outdoor and internet.
5. Collect data on knowledge, attitudes and behaviors regarding other tobacco products through the Adult Tobacco Survey.
6. Publicize data collected from focus groups and surveys.

Project Information

Project Name or Project/ Program Title	Activity Codes (NAICS or NTEE-NPC) (up to 10)
ARRA- Healthy Communities, Tobacco Control, Diabetes, Prevention & Control/ Behavioral Risk Factor Surveillance System	Activity Code 1 E11.05
Quarterly Activities/ Project Description	Activity Code 2
Update: The additional questions for the ATS survey have been completed and added to the survey. The Other Tobacco Products media campaign has been developed and approved. The focus group has been completed. Radio, TV, banner, Bus interior and other adds have been developed for Cigarillo/Cigar usage. Banner adds and pump topper adds were developed and implemented for smokeless and snus information. A pamphlet and website have been developed to educate individuals about the hazards of Other tobacco products. Workshops, meetings with policy makers, coalitions and a Tobacco Control Conference to discuss OTP hazards and the inequity between the state excise tax on cigarettes and other tobacco products has been completed. Community stakeholders developed and introduced a bill for Tax equity on OTP products. This bill was	Activity Code 3
	Activity Code 4
	Activity Code 5
	Activity Code 6
	Activity Code 7
	Activity Code 8
	Activity Code 9
	Activity Code 10

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tabled. Initial: Provide a statewide social marketing campaign to increase the awareness of the hazards of the use of other tobacco products (other than cigarettes) and support statewide efforts to educate policy leaders and community stakeholders on the inequity between the state excise tax on cigarettes and other tobacco products. The state tobacco prevention program will measure the increase in awareness and knowledge of the harm caused by other tobacco use through additional question on the annual Adult Tobacco Survey (ATS). The expectation is that the awareness of the general public on these products will be increased and the legislature will pass a bill to increase the excise tax on other tobacco products to be in line with the cigarette excise tax.

Project Status Less than 50% completed

Total Federal Amount ARRA Funds Received/ Invoiced 370863.66

Number of Jobs 1.60

Description of Jobs Created Partial jobs maintained by American Lung Association, Program Specialist, Program Administrator.

Total Federal Amount of ARRA Expenditure 370863.66

Total Federal ARRA 0.00

Infrastructure Expenditure

Infrastructure Purpose and Rationale

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Infrastructure Contact

Name	Street Address 1
Email	Street Address 2
Phone	Street Address 3
Ext	City
	State
	ZIP Code + 4

Primary Place of Performance

Address 1	540 South DuPont Highway
Address 2	Suite 9
City	Dover
Country Code	US
State	DE
ZIP Code + 4	19901 - 4523
Congressional District	00

Recipient Highly Compensated Officers

Prime Recipient Indication of Reporting Applicability	No	Officer 3 Name
Officer 1 Name		Officer 3 Compensation
Officer 1 Compensation		Officer 4 Name
Officer 2 Name		Officer 4 Compensation
Officer 2 Compensation		Officer 5 Name
		Officer 5 Compensation

Report Audit Trail

Created By	JOHN HARVEY POC
Date Created	07/13/2011 09:16 AM
Last Updated By	JOHN HARVEY POC
Last Updated On	07/19/2011 10:48 AM

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Sub Recipient Information

Sub Recipient DUNS Number	010563070	Sub Recipient Address 1	3001 GETTYSBURG RD
Sub Recipient Congressional District	19	Sub Recipient Address 2	
Sub Recipient Type	A8.VW	Sub Recipient City	CAMP HILL
Sub Recipient Legal Name	AMERICAN LUNG ASSOCIATION OF THE MID-ATLANTIC	Sub Recipient State	PA
Sub Recipient DBA Name	AMERICAN LUNG ASSOCIATION OF PENNSYLVANIA	Sub Recipient ZIP Code + 4	170117206
		Sub Recipient Country	USA

Sub Award Information

Sub Award Number ALA Compl
Amount of Sub Award 201000.00
Total Sub Award Funds Disbursed 32481.81
Sub Award Date 03/26/2010

Sub Recipient Place of Performance

Address 1 1021 Gilpin Ave
Address 2
City Wilmington
Country Code US
State DE
ZIP Code + 4 19806 - 3272
Congressional District 00

Sub Recipient Highly Compensated Officers

Prime Recipient Indication of Reporting Applicability	No	Officer 3 Name	
Officer 1 Name		Officer 3 Compensation	
Officer 1 Compensation		Officer 4 Name	
Officer 2 Name		Officer 4 Compensation	
Officer 2 Compensation		Officer 5 Name	
		Officer 5 Compensation	

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Sub Recipient Information

Sub Recipient DUNS Number	059007500	Sub Recipient Address 1	220 HULLIHEN HALL
Sub Recipient Congressional District	00	Sub Recipient Address 2	
Sub Recipient Type	1R.A8.G7.M8.VW	Sub Recipient City	NEWARK
Sub Recipient Legal Name	UNIVERSITY OF DELAWARE	Sub Recipient State	DE
Sub Recipient DBA Name		Sub Recipient ZIP Code + 4	197160099
		Sub Recipient Country	USA

Sub Award Information

Sub Award Number University of Delaware Comp II
Amount of Sub Award 12750.00
Total Sub Award Funds Disbursed 12750.00
Sub Award Date 03/26/2010

Sub Recipient Place of Performance

Address 1 11Acadamy St.
Address 2
City Newark
Country Code US
State DE
ZIP Code + 4 19716 - 7399
Congressional District 00

Sub Recipient Highly Compensated Officers

Prime Recipient Indication of Reporting Applicability	No	Officer 3 Name	
Officer 1 Name		Officer 3 Compensation	
Officer 1 Compensation		Officer 4 Name	
Officer 2 Name		Officer 4 Compensation	
Officer 2 Compensation		Officer 5 Name	
		Officer 5 Compensation	

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Sub Recipient Information

Sub Recipient DUNS Number	065729741	Sub Recipient Address 1	819 N Washington St
Sub Recipient Congressional District	00	Sub Recipient Address 2	
Sub Recipient Type		Sub Recipient City	Wilmington
Sub Recipient Legal Name	Aloysius, Butler & Clark Associates Inc	Sub Recipient State	Delaware
Sub Recipient DBA Name		Sub Recipient ZIP Code + 4	198011509
		Sub Recipient Country	US

Sub Award Information

Sub Award Number AB&C Comp II
Amount of Sub Award 807000.00
Total Sub Award Funds Disbursed 325335.85
Sub Award Date 03/26/2010

Sub Recipient Place of Performance

Address 1 819 Washington St
Address 2
City Wilmington
Country Code US
State DE
ZIP Code + 4 19806 - 3272
Congressional District 00

Sub Recipient Highly Compensated Officers

Prime Recipient Indication of Reporting Applicability	No	Officer 3 Name	
Officer 1 Name		Officer 3 Compensation	
Officer 1 Compensation		Officer 4 Name	
Officer 2 Name		Officer 4 Compensation	
Officer 2 Compensation		Officer 5 Name	
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